

## FOR IMMEDIATE RELEASE

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## Suncor Stainless, Inc. Captivates Audiences with Their New Thimble

## Introducing the New Stainless Steel Captive Thimble

Plymouth, MA – November 3, 2011 – Suncor Stainless, Inc. has developed a new line of captive thimbles to add to their already expansive collection of stainless steel hardware. After months of research and development, Suncor has perfected the strength, durability and effectiveness of these new thimbles. They have now added one new thimble style with 5 sizes to the line, giving them over 60 stainless steel thimbles to fit a variety of marine, industrial and everyday applications.

In June 2011, Suncor Stainless Engineers began the research and development process for these new stainless steel captive thimbles. "We brought the prototypes to many fall boat shows and received positive feedback from boat owners looking for stronger and safer thimbles," says David Morgan, Vice President of Sales and Marketing at Suncor Stainless. "We saw a gap in our thimbles product line which has now been filled with the addition of these new captive thimbles." Suncor's captive thimble boasts 5 sizes ranging from 1/2" to 1-1/4" to fit a wide variety of applications. They are precision cast and made from grade 316 stainless steel, giving them maximum corrosion resistance and durability.

The stainless steel captive thimbles (or tube thimbles within the industry) were primarily developed for marine and industrial winching and towing applications. The tubular form allows for added safety, ensuring that the wire or synthetic rope stays within the contour of the thimble. It also protects the rope and keeps it from twisting, fraying and chaffing. This thimble design is the strongest for towing and is virtually crush-proof. It prevents the load from coming into direct contact with the wire or fibrous rope. Ideal applications for the captive thimble include fishing or trawling vessels, winch lines and towing.

Throughout their existence, Suncor Stainless has been offering stainless steel hardware for do-it-yourself-enthusiasts and professionals alike. "We listen to what our customers are saying, what they are seeing within the industry and we design hardware to fit their needs and the needs of their customers. Our customers interact with the end users. They know, first-hand, what is needed and we are here to facilitate those needs," says Patrick Striebel, President of Suncor Stainless. The new captive thimble offers new revenue opportunities for marine and industrial supply companies, allowing them to break into a niche market.

Suncor Stainless has a network of dealers throughout the United States that offer these stainless steel captive thimbles and other quality hardware. Please contact a Suncor Sales Representative to find a dealer near you. To learn more about these thimbles or other Suncor Stainless hardware, please visit <u>www.suncorstainless.com</u> or call (800) 394-2222.

Suncor Stainless, Inc. is a leading manufacturer for stainless steel hardware in the industrial, marine, government, architectural, OEM and commercial industries. Suncor's modern facilities manufacture the highest quality stainless steel chain, wire rope assemblies and custom parts. The in-house capabilities include a product development staff, whose tireless efforts along with valuable input from clients, work to continuously improve and perfect their ever-expanding product line.

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